The Empire Alpaca Association Board of Directors April 16, 2013 monthly meeting, via conference call, was called to order by Cindy Cuykendall, EAA President at 7:03 pm.

**Attendees:**

Sarah Lamanna, Kathy Bryan, Jen Power, Cindy Cuykendall, Holly Jacobs and Leslie Oliver. Sue Caston was absent as previously announced.

**Motions:**

1 of 1: To adjourn made by Kathy Bryan, second by Kathy Bryan, motion carried.

**General business:**

- Prior meeting minutes were tabled until next meeting due to a content question by Cindy Cuykendall
- Treasury report discussed per the email submittal to the Board by Holly Jacobs on April 16, 2013, no motion necessary
- Marketing Committee (Sarah Lamanna and Jen Power)
  - Sarah Lamanna has been updating the EAA Facebook page regularly; please send her any information or photos that we would like to be added
  - Jen Power identified 12 alpaca farms that have previously expressed an interest in participating on the marketing committee and she is contacting them for involvement
- Fiber Committee (Cindy Cuykendall)
  - Quarterly reports have been submitted on time as scheduled
  - Wendy Dailey and Chris Gilman are in the process of creating the RFP letter to send to fiber mills
  - All raw fiber collected from EAA members has been sorted, bagged and weighed and is currently in Cindy Cuykendall’s possession
- Education Committee (Kathy Bryan and Leslie Oliver)
  - Kathy Bryan will contact Leslie Oliver to discuss lineup of presenters for the summer symposium
  - Kathy Bryan will oversee the following tasks
    - Contact Lisa Williamson, DVM to schedule her as the FAMACHA presenter at the summer symposium; if unavailable will contact Tim (unknown last name) as a second choice
    - Book Wini Labrecque for the summer symposium to sort and grade on both days (August 17 & 18, 2013)
    - Contact Dr. Van Suan at the University of Pennsylvania regarding a presentation on homeopathic feed, minerals and feeding ; for new breeders
    - Contact Andy Merriwether, Ph.D. regarding a genetics presentation
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- Contact Polly Michaelis regarding a presentation on showing
  - Jen Power will speak with Katherine Dart, DMV from Groton City Animal Hospital regarding a presentation on C-sections, breeding or another cria related topic (Dr. Dart’s choice)
  - Cindy Cuykendall will contact Dale Ottosen, DMV (local Auburn veterinarian) to discuss making a presentation
  - The fiber seminar provided by Wini Labrecque is an all day workshop
  - All other workshops can be 1 hour 15 minutes presentations up to 4 hour blocks, depending on the topic and presenter

- Trifecta update
  - Fleece show superintendent still needs to be obtained, Cindy Vars may be the only option
    - Suggestions for improvement regarding management of Trifecta Fleece Show Superintendent
      - Develop and present set time frames and specific guidelines
      - Cindy Cuykendall/BOD to work more closely with Fleece Show Superintendent to ensure proper communication and management
    - Jen Power will pursue Eblasts periodically and submit website updates to webmaster, Don Tompkins
    - Leslie Oliver will contact Lynn Eden from Little Creek Alpacas regarding sponsorship

- Membership Committee
  - Openherd Affiliate program is currently up and running
    - Jen Power will verify all current EAA members are updated onto the OpenHerd site
    - Cindy Cuykendall reported no complaints have been received regarding the new set membership dues of $80

- Old Business
  - Newsletter
    - Jen Power will pursue with marketing committee

- New Business
  - EAA brochure
    - Todd Jacobs submitted a new brochure flyer to Cindy Cuykendall; It’s purpose is to promote the EAA at various Chamber of Commerce venues and other events
    - It will not conflict with FOCUS
    - Cindy will scan the trifold brochure and forward them to the Board along with further specifics for review and discussion
  - 2013 Herdsire Sweepstakes
    - Leslie Oliver is putting together a list of available herdsires and will send to Cindy Cuykendall for review and further dissemination
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- An excel spreadsheet will be compiled based on color categories
  - EAA member request from Michelle Armour regarding the EAA developing an alpaca auction in the future (topic tabled and referred to marketing committee) (reported by Cindy Cuykendall)
  - Security Matrix for PCI compliance not current
    - Suggested alternative to current Plug & Pay is to utilize PayPal as the EAA credit card acceptance program
    - Holly Jacobs will research and compare then report to the Board
  - AOBA (tabled)
  - Nomination Committee
    - Per the EAA by-laws the committee must have 5 members and be in place 6 months prior to the election (must be in place within 2 weeks from today)

Meeting adjourned at 8:20 pm

Next conference call meeting is Tuesday May 7, 2013 at 7:00 pm

Minutes taken and submitted by Jen Power