

Calpaca April 13, 2009 Board Meeting Minutes

Meeting Started: 7:03pm

Attending: *Dennis Rabe, Dale Davis Jack Jordan, Tom Petersen, Bonnie Potter. Also joining the board for committee reports were: Dianna Jordan, Joyce Judy*

Absent: 0

Meeting Ended: 9:16pm

Secretaries Report: *Dennis Rabe*

Minutes from the March 9th, 2009 meeting were approved by email review and forwarded on to Joan Clappier for addition to the Website.

Motion: No Motions

Second: No Seconds

Ayes	5	Nays	
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Dissenting: None

Committee Reports:

1. CA Classic Update: *Joyce Judy and/or Dianna Jordan*

Discussion: 463 Alpaca Entries (Does not include optional class entries).

The show is definitely sold out, with exhibitors changing some ranch displays to alpaca pens. The show has a good amount of money received. Joyce and Dianna are going to purchase sandwich boards for use at this and other CALPACA events.... Marketing to the public is being handled by the "Bay Area news group" contact so there will be ads in about 10 papers of the local east bay papers (5"x10" in.). The herdsire auction is ready to go, Dale suggested that an email be sent to all the CALPACA folks that reminds them and advertises the herdsires available in this years auction. Silent Auction donations are still coming in.... So far everything is on schedule for the event. The updated disclosure forms have been sent out for the exhibitors to get completed and back the registrar.

Wine tasting ticket are at about 71 with 80-100 folks anticipated to participate. We may need more wine for the tasting and amount of food for them so Tom volunteered to be a wine sponsor and now there should be enough wine.

a. Grant Status

Discussion: The grant application was sent in on time to AOBA but it was not given to the Grants Committee. It has been re-sent to AOBA with a copy to the Grant Committee, but we do not anticipate the receipt of a grant for the show.

b. Hotel Comp Rooms

Motion: Dennis Rabe moved that we use any extra comp nights from the hotel to use for paying for a judges room.

Second: Tom Peterson

Discussion: The comp we receive is from rooms that were booked by attendees, the hotel gives us 3 room nights, which is enough to pay for one judges room for the event.

Ayes	5	Nays	
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Dissenting: None

c. Calpaca Booth

Discussion: We still need volunteers for the docent tours ... there will be 4 popups tents donated for use by Joyce, Dale and Bonnie. There is an area for

kids to experience alpaca “fun stuff.” Bonnie is to bring supplies like the CALPACA tablecloths, banners and brochures and such. The raffle drawing will be run from the CALPACA booth.

d. Volunteer Status

Update: Volunteers are pretty well set for the show itself, final details will occur over the next two weeks. For setting up the pens, Dale is going to hire two folks to help unload the truck and then get some hired help for taking down the show

e. We will hold a moment of silence at the exhibitor’s meeting in Mike Scott’s memory.

2. Lambtown: *Dale Davis and Joyce Judy*

Discussion: Dana at the Event has given us the outline of the event area. Dale will be helping Joyce to produce a barn map. We will be sharing a barn with the shearing event

- a. Grant Status Update: The grants committee is asking for updated financial info, to be submitted to Susan at AOBA and Rick Brady of the Grants Committee. Joyce Judy to resubmit the updated information.

3. Marketing: *Dale Davis*

Discussion: Dale had a call from Joan Clappier, and Joan will be the co-chair for the committee, the committee will get started this May, and with two able, knowledgeable people at the helm it will be an exciting committee for CALPACA members to belong to. We expect great things as they get started.

Treasurer’s Report

1. Status of Income and Expense Information for Accountant: *Jack Jordan*

Update: The accountant will be working on our return as soon as he gets past the April 15th rush he has. Jack will be discussing the new structuring of the accounts with the accountant. Jack will be beginning the process as soon as we are past the California Classic. Jack will be getting us a report of how it all looks at our next board meeting. Dale asked to see if we would be able anytime soon to have online credit card payments. Jack is still investigating the best process for us to use.

2. Proposed budget for 2009: *Jack Jordan*

Discussion: Bonnie asked if we had a budget for 2009 ready to distribute to the BOD, so we can review it and get it dialed in for the coming year. Jack will put it together based on last year’s expenses and forward it to the BOD as soon as he gets it ready.

Old/Unfinished Business

1. Connection Advertising Fees

Discussion: The board had a unanimous decision by email not to raise the fees for 2009.

Ayes	5	Nays	
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2. Grant Event Update

a. CA AG Day

Update: Bonnie thought AG Day was a huge success. Tom stated that if we have this available to us we should be sure to participate. It is a very good forum to help State legislators see us as a part of the California Livestock industry. Bonnie snared the California Ag Secretary. Bruce and Joan will be sending an article to Alpaca Magazine, Tom was instrumental in getting "Arnold" in to see the alpacas. We got great visibility and it is important to improve people's knowledge. Aase will be putting an article in the newsletter as well.

b. Alpaca Fiber Symposium

Update: Dale attended the event, and thought it was awesome. The attendees included mills, breeders, and artists. Textiles are anything that can be woven. We have one barrier to being a viable commercial product, the ability to provide on demand a certain type and sorted fiber, for delivery to the textile manufacturers. We need a lab report on all the various things that need to be on a fiber certificate (ie tensile strength, wickability, fire resistance, etc) This would be key in getting the material used in more products. The military service providers are looking to see what products they could use the alpaca fiber for. Dale thought it was a really worthwhile event and that the industry is on the cusp of a huge opportunity. We were recognized in the Program book, and at the event. The next event will be in Colorado, in April of next year. Dale is going to write an article on the event with Karen Kelly and it will appear in the "Connection".

c. Fiber on the Foot ... did they receive the grant??

Update: We offered them a grant of \$500, Jack is to check to see if they have received the money. The event is the first part of May

3. Legislative Issues

Discussion: Tom suggested we develop key coalition of organizations that we introduce ourselves to. This way they know who we are and what we do to help support them. By building a coalition of like minded groups we will be able to have a stronger legislative presence. There are several ballot measures coming up, with significant impact to the budget and our own budgets. Also the vote on AB 885 to repeal the septic bill is coming up for a vote.

4. AWE

Discussion: The show went well, the entire board was there in one form or another. Bonnie will be sending out a letter to the membership to let them know how the show went and how CALPACA is connected to it. The Public was in great attendance. It appears that the success of the herdsire auction will make the show economically successful

5. Rose Parade Donation refund status

Discussion: We have received and deposited the returned donation into the bank

6. Goals for 2009

Discussion: 1. Marketing, 2. Developing key Legislative coalition relationships partners, 3. Get the CALPACA financial accounts and reports set up, and 4. Continue to enhance the relationship with UC Davis.

7. CA State Fair

Discussion: Nothing to add at this time.

New Business

1. Calpaca Booth at Nationals

Discussion: Bonnie has sent out the request for info on manning a booth at nationals, but the feedback was lukewarm at best. Therefore, we will not be getting a booth at the show.

2. CALPACA Research Foundation

Discussion: Bonnie has investigated the Willamette Valley Llama Associations funding of the Camild research at OSU. We could get a lot more research done for us if we were driving the research by funding it. We would have to start a non-profit division to administer the fund.

3. Camelid Community Meeting July 31-Aug 2 Kansas City

Discussion: Bonnie sent out the information to the BOD, and we will be reviewing the agenda for the meeting at our next board meeting.

4. Calpaca Meeting Selection Expectations

Discussion: We usually give out the information and make requests for the following year's meetings in the fall. We need to develop a solid meeting selection expectation protocol to help us determine which farms qualify. Then we need to implement system of verifying that the farms are meeting the requirements of the selection process.

5. Calpaca Trailer

Discussion: The trailer is at Derwydd Alpacas. In the past it was used to move the CALPACA display from show to show. The display was very big and it took a lot of room, so rather than have a rental space, we had a moveable storage area. Unfortunately it became tough to get someone to haul it to the shows. So as it sits now it hasn't been used in several years. The unit needs tires but other than that it is completely functional. The Board will be taking under advisement the way to best move forward on whether to keep it or disperse it, and how best to do that.

6. Affiliate Grant Committee Replacement for Rick Brady (December)

Discussion: Rick Brady's term on the Committee will expire, he is checking to see if we have a person that would be a good replacement for him on the committee. We will be seeing who would be a best fit for being the CALPACA

7. AOBA Election is coming up very soon.

Discussion: We will not be providing a team to do phone calls to remind AOBA members to vote in the upcoming election, but we will be announcing the reminder at the California Classic and sending our email reminders.

Membership Announcement

New CALPACA Members: Dean Lawson & Caroline Mitchell of Damocles Farm

Minutes submitted by Dennis Rabe, Secretary.

