Maine Alpaca Association Meeting

March 19, 2017

AGENDA

1. Welcome and Introductions
2. Grab a working Lunch
3. Quick Review of Survey Results
4. Open Herd Review with Pam Drew
5. Instagram Intro with Anne Gobes
6. Dates to Remember
7. Participant Review

Welcome and Introductions

MAA 2017 Board

President, Anne Gobes, Cape Newagen Alpaca Farm
Vice President, Vacancy
Treasurer, Marilyn Plowman, Rock and Pebble Farm
Secretary, Judy Mullins, Thistle Dew Alpaca Farm
Marketing, Mike O'Brien, SuCaya Farms at the Town Line House
Agricultural Liaison, Ginny Rebar, OutBaca Alpaca
Webmaster, Bill Morgan, Alpaca Dream Ranch

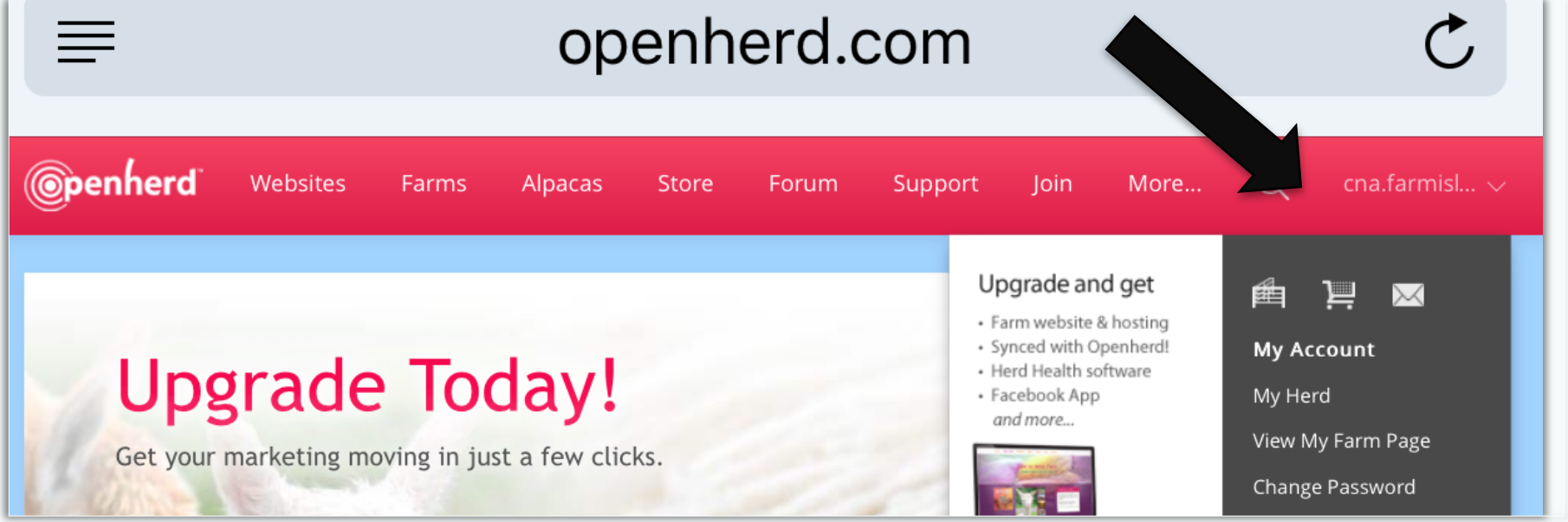
Thanks!

- President, Lois Brace, Dream on a Stream Alpaca Ranch
- Vice President, Victoria Greene, Purple Paca Place
- Secretary, Brenda Simoneau, Justa Alpaca Farm
- Treasurer, Pamela Drew, Pamelamas, LLC

Navigating Open Herd and Instagram

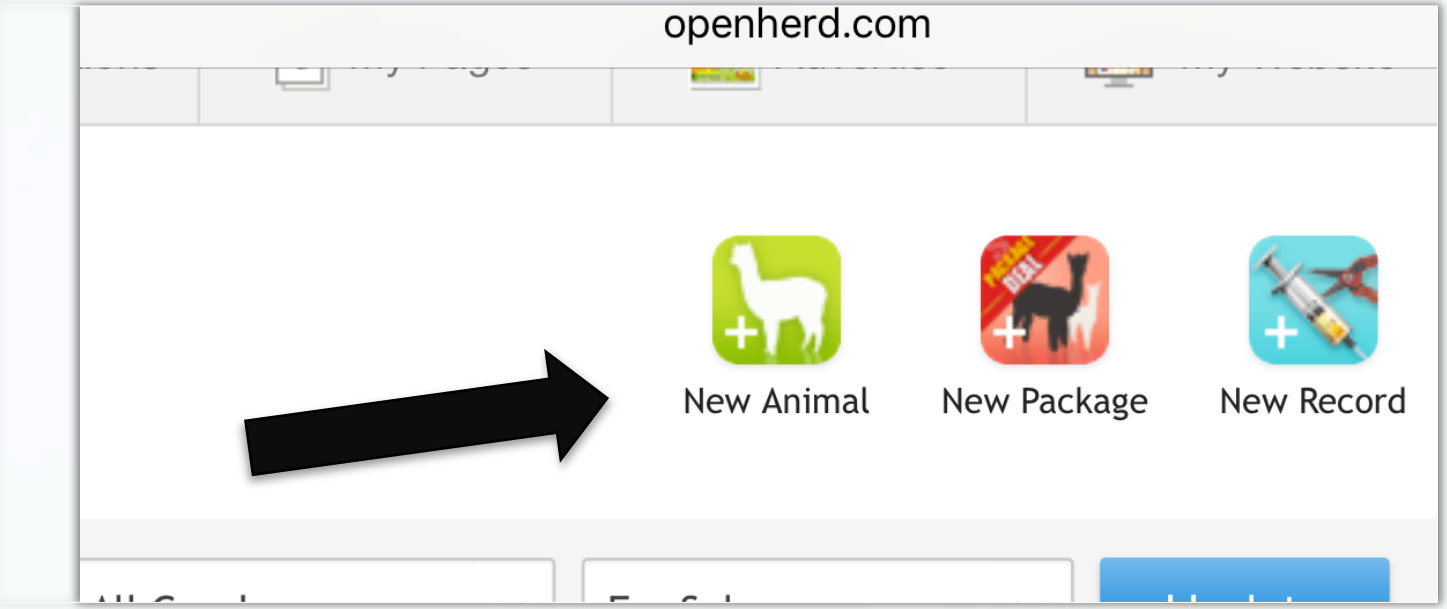
Open Herd

http://www.openherd.com



Find “my account” within Open Herd.

1. Once you have signed in, your user name is positioned on the far right.
2. Press and hold the arrow to the right of your name to open the pop up menu.
3. Choose from the list....My Herd brings you to the page to enter animals.



In “My Herd” choose from the icons to add info.

Remember to use Open Herd Support for any issues or questions.

More on OPEN HERD…

- You can find more info about Open Herd on the MAA website.
- Browse “STORE” on Maine Alpaca Association and see what other members are posting.
- Contact Open Herd for support in listing your animals.
- Pam Drew’s full presentation about Open Herd will be listed on MAA website.

Instagram
http://www.instagram.com

A fun, free, *quick* way to share photos of your farm and events.

Tell your "story". There are people who are interested in what you do. They may share the same passions but can't duplicate your efforts.

Instagram allows you to post and share your post directly to your Facebook, Flickr and Twitter accounts.

Instagram from the iTunes **App Store or Google Play**

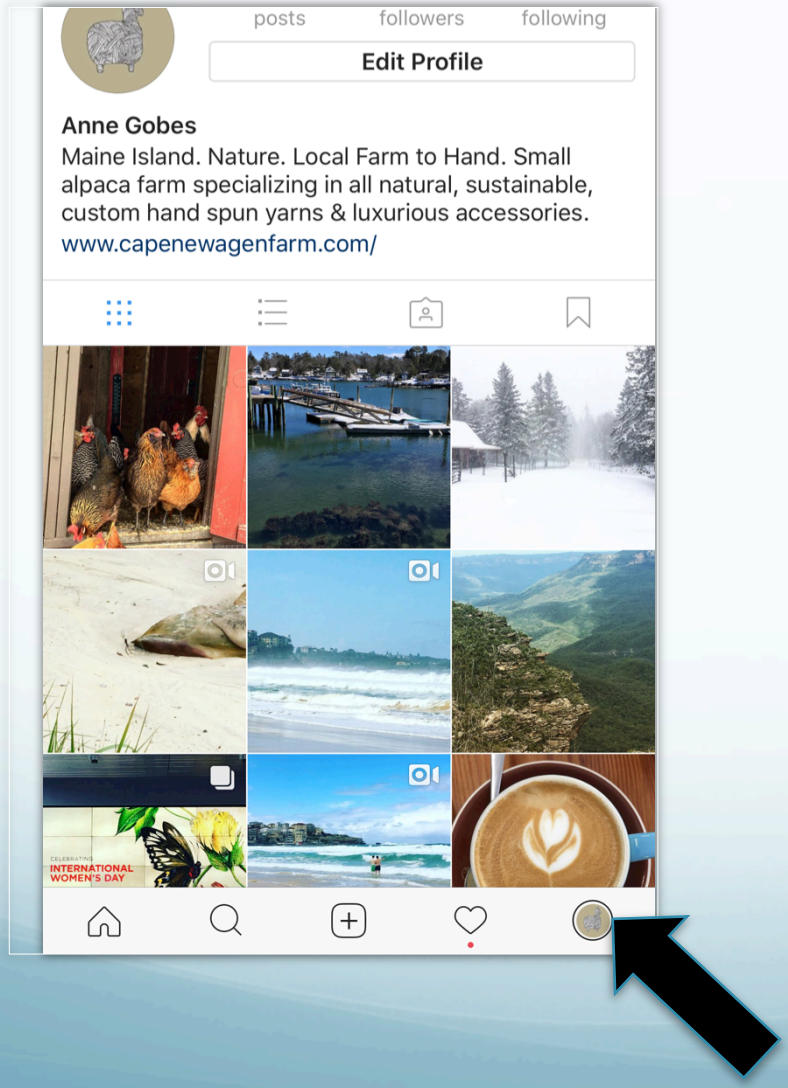
- **For iphones: If you don't have an account with iTunes you will need to create one. It may require a credit card on file but you can use the App Store for free purchases and don't need to spend money. Instagram is FREE. Accounts are made from your tablet or phone.**
- **For non-iPhones such as Androids you need to go through the Google Play Store.**

Search App Store

for the INSTAGRAM logo SEARCH using

1. **Click on instagram icon**
2. **Choose "Download"**
3. **Choose "OPEN" App**
4. **Find Application Icon on your home screen**
5. **Create a user name**
6. **Create a password**
7. **Keep user name and password written down**

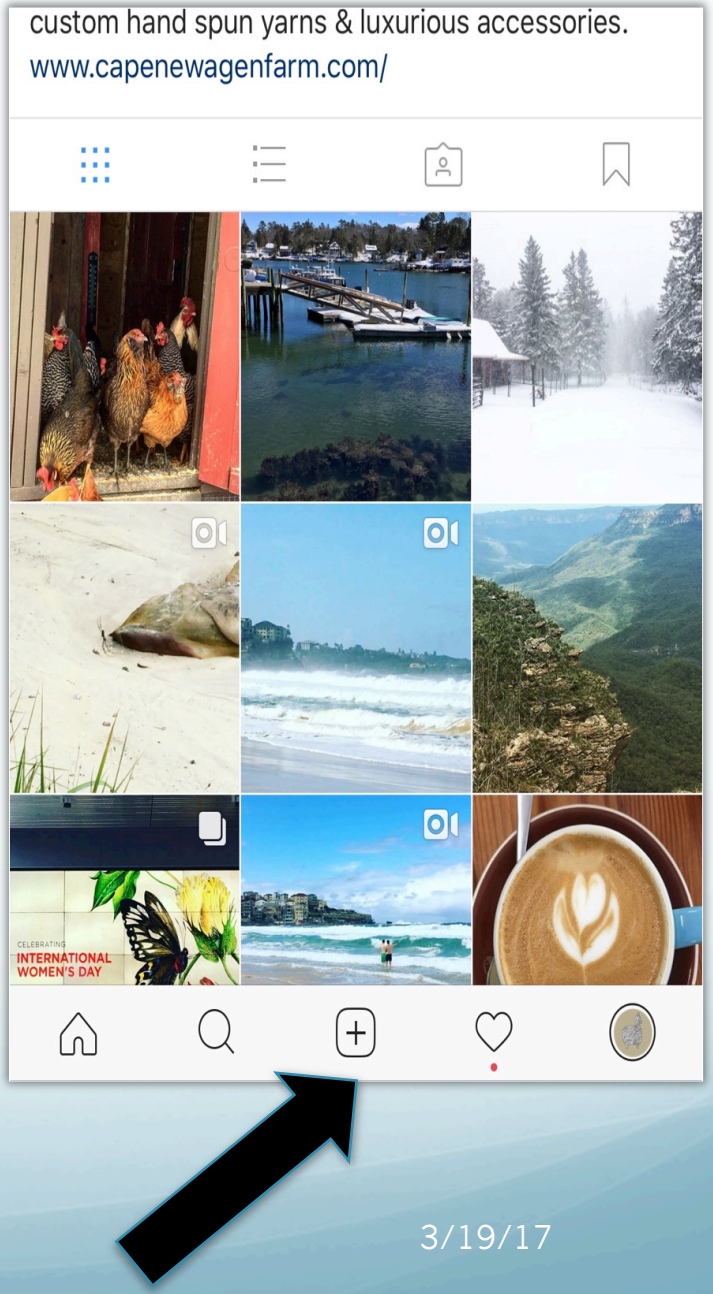
Instagram Home Screen



1. Click on the circle on the bottom right – this is your icon to your farm.
2. Choose "edit profile"
3. Create and add a name for your farm. It is not your user name – this is how the public finds you and sees you listed.
4. Add your website if you have one.

How to create a post

1. To add a picture click the + sign on the bottom
2. Write a brief description
3. Add # for your farm each post
4. Keep it simple
5. Post once a day
6. Follow those who you like



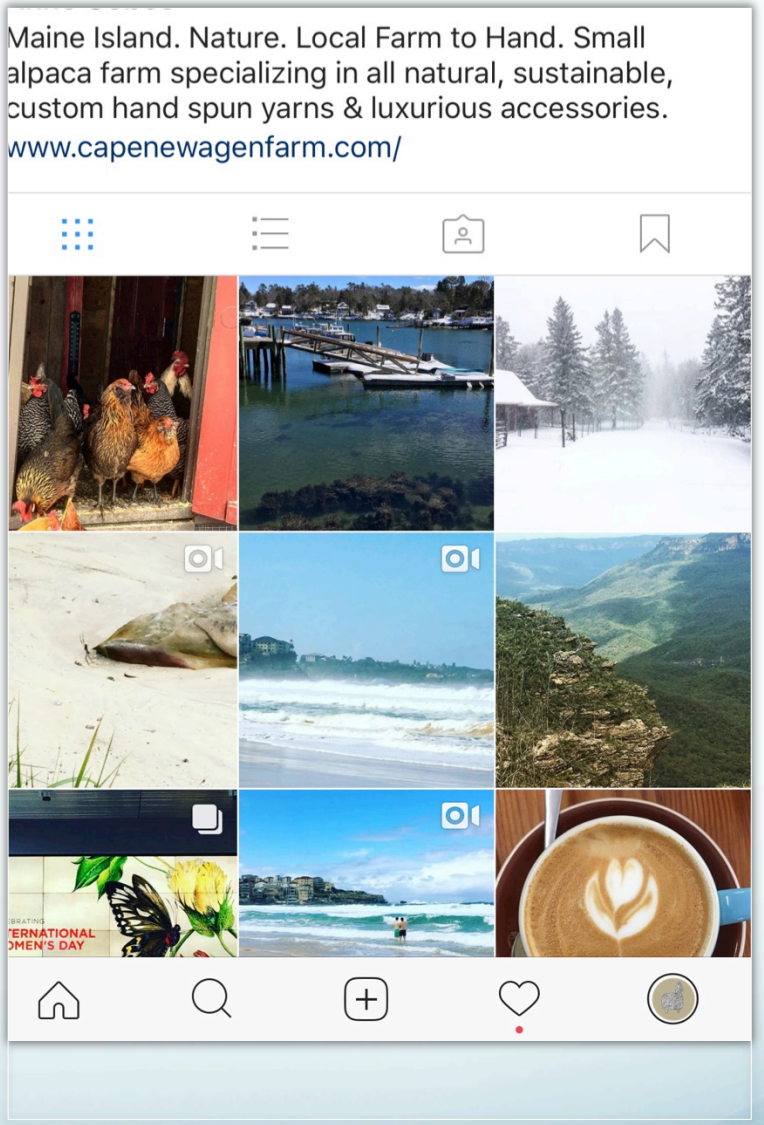
Using other tools

From left to right on bottom: Always there and used to navigate actions

1. Home button…all you follow
2. Search button…find others
3. + button to post
4. Heart button to see your likes and comments on your posts
5. User Account button

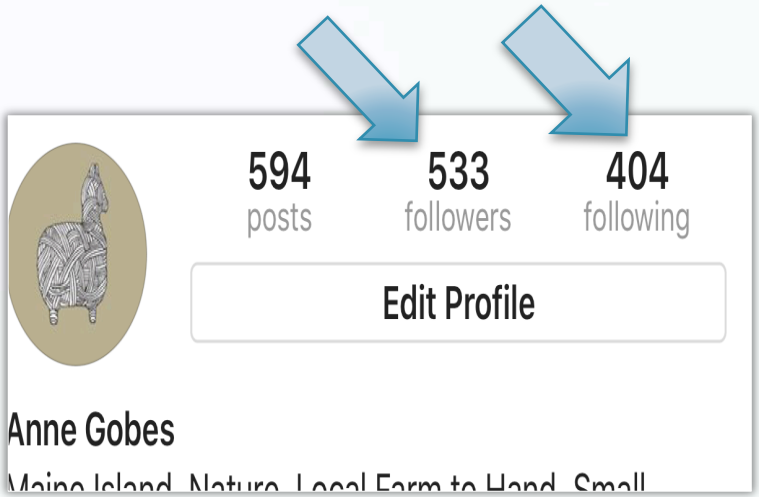
From left to right on top from within your user account

1. Your post pics arranged in a square
2. Your post pics arranged in a log
3. Photos tagged with your user name
4. Photos only you can see …that you have saved



Use < arrow to get back to home page or your profile in either tool structure

Monitor your User Account



From Left to Right on Top

Once in your User Account (on bottom right)

1. **Posts – your posts**
2. **Followers – how many people follow you and who**
3. **Following –how many you follow. You can click on this to manage. (unfollow if you choose)**

You can click on all of these to manage and make changes. You can delete any of your posts by clicking the three small dots within the actual post)

The more you use it the more you remember…

#mainealpacaassociation

Dates!

- Ag Day at the Legislature, April 5, 2017, 9-12 located in the Hall of Flags Room at the Capital Building, Augusta
- 17th Annual Maine Fiber Frolic, June 3rd and 4th, Windsor Fairgrounds, Windsor
- Maine Open Farm Day, July 23, 2017
- Next Membership Meeting, June, 2017 TBD
- National Alpaca Open Farm Day, September 23, 24 2017

Thank you for attending!

Presentation material will be available to our membership at a later date.